

## Marketing Partner Agreement

We are pleased to invite you to become an EEBA Marketing Partner.

Explore, learn, and connect with the only community of professionals focused on helping high performance home builders thrive. Partnering with like-minded organizations such as yours enables EEBA to lead important educational programs and collaboration initiatives to drive sustainable market transformation across the home building industry. Partners are an integral part of the success of the EEBA outreach, education, events, and programs. As a partner, you showcase your organization as a leading ally in the market transformation toward high performance, healthy, resilient, and net zero energy homes.

### PARTNERSHIP OPPORTUNITY:

YOU RECEIVE THE FOLLOWING BENEFITS AND ARE RESPONSIBLE FOR THE FOLLOWING COMMITMENTS:

EEBA Commitments:

- Featured as a Collaboration Partner at all EEBA online and in-person events
- Featured as a Collaboration Partner on the EEBA website
- Name/logo recognition on Summit promotional emails
- Two annual memberships at the non-profit rate of \$445

Partner Commitments:

- Include a promotional feature about the EEBA Summit in your email newsletter to your full list
- Include promotional posts and showcase the Summit via social media to your followers at least two (2) times, including the hashtag “#EEBASUMMIT2020”
- Include promotion of EEBA Webinars or in-person training events
- Include the EEBA Summit on calendar and event listings on website (if applicable)
- Follow @goeeba on Twitter and Instagram, and EEBA on Facebook and LinkedIn

\*\*We will provide a promotional kit with content samples and graphics.

THIS PARTNERSHIP IS VALID THROUGH DECEMBER 31, 2020.

PLEASE SIGN ON THE LINE BELOW:

\_\_\_\_\_

Signature [Organization Representative]

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

Signature [EEBA Representative]

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_